

**WORKSHOP ON THE DEVELOPMENT OF FREIGHT LOGISTICS ROADMAP IN
MALAYSIA**

4th – 5th AUGUST 2010, SHAH ALAM CONVENTION CENTRE (SACC)

DAY 1	
8.00am – 8.45am	Registration / Welcome Tea
8.45am – 9.00am	Welcoming Speech - Vice Chancellor University Teknologi MARA UiTM
9.00am – 9.20am	Opening Speech - Secretary General Ministry of International Trade and Industry (MITI)
9.20am – 10.30am	Overview on Roadmap for the Development of the Freight Logistics Services Sector - Dr. Mohamed Amin Mohd Kassim Malaysia Logistics Council (MLC)
10.30am – 10.45am	Tea Break
10.45am – 11.25am	Keynote Paper Presentation: Prof. Alan McKinnon, Head of the Logistics and Supply Chain Research Centre, Herriot-Watt University, Edinburgh, Scotland. Distinguished Visiting Professor MITRANS
11.25am – 12.05pm	Invited Speaker: Prof. James Stock, Frank Harvey Endowed Professor of Marketing University of South Florida, US.
12.05pm – 1.00pm	Q&A
1.00pm – 2.30pm	Lunch
2.30pm – 4.30pm	<i>PARALLEL SESSION</i> <i>(STRATEGIC INITIATIVES 1 & 2)</i> Strategic Initiatives 1 – Improving Transport Infrastructure & Services Chairman – MR. N. PARAMESWARAN SENIOR DIRECTOR SERVICES MIDA Panel: i. JKR ii. EPU iii. MOF iv. MOT v. Kuantan Port vi. UPEN Sabah vii. MARTRADE viii. SME Corp

	<p>Strategic Initiatives 2 – Adopting Best Practice & Benchmarking</p> <p>Chairman – Mr. Nazery Khalid Maritime Institute of Maritime Association (MIMA)</p> <p>Panel: i. MICCI ii. Frost & Sullivan Malaysia iii. MPC iv. MOT v. MIMA vi. JPJ vii. SPAD viii. Pemandu ix. APEC</p>
4.30pm – 5.00pm	Tea Break
5.00pm – 6.00pm	Wrap-up Session 1 & 2 and Adjourned

DAY 2	
8.00am – 8.30am	Registration / Welcome Tea
8.30am – 10.30am	<p>PARALLEL SESSION (STRATEGIC INITIATIVES 3 & 4)</p> <p>Strategic Initiatives 3 - Fostering Human Capital Development</p> <p>Chairman – DATO' R. SEGARAJAH Secretary General Ministry of Human Resources</p> <p>Panel: i. CILTM ii. MITRANS iii. Prof. Alan McKinnon iv. UiTM</p> <p>Strategic Initiatives 4 – Improving Institutional & Regulatory Framework</p> <p>Chairman – EN MOHD NUR ISMAL MOHAMED KAMAL CEO Land Public Transport Commission – SPAD</p> <p>Panel: i. EPU ii. Bar Council iii. MOT iv. ECER Development Council v. IRDA vi. MITRANS (PM Dr.Ooi) vii. MITI (En. Mohamed Shahabar)</p>

	<ul style="list-style-type: none"> viii. JPJ ix. KDRM x. PEMUDAH xi. PEMANDU
10.30am – 11.00am	Tea Break
11.00am – 1.00pm	<p>PARALLEL SESSION (STRATEGIC INITIATIVES 5 & 6)</p> <p>Strategic Initiatives 5 - Securing Sustainability , Safety & Environment</p> <p>Chairman – DATUK NOR AZMAL MOHD NAZIR Deputy Secretary General (Green Technology & Water) Ministry of Energy, Green Technology & Water</p> <p>Panel: <ul style="list-style-type: none"> i. OSHA ii. SIRIM iii. MIROS iv. Department of Environment v. MOHR vi. MIGHT vii. Logic Management Consultant </p> <p>Strategic Initiatives 6 – Pervasive Application of IT , Technology & Innovation</p> <p>Chairman – DATO' MADINAH BINTI MOHAMAD Secretary General Ministry of Science, Technology & Innovation, Malaysia (MOSTI)</p> <p>Panel: <ul style="list-style-type: none"> i. MDeC ii. SIRIM iii. A.T Kearney iv. Crimson Logic v. Rosetta Net vi. Dagang Net </p>
1.00pm – 2.30 pm	Lunch
2.30pm - 4.00pm	Wrap up Session for Strategic Initiative 3,4,5,6
4.00pm – 5.00pm	<p>Plenary session Chairman of MLC (to chair the session) All Chairman of sessions</p>
5.00pm – 5.30pm	Concluding Remarks
5.30pm – 5.45pm	Closing Remarks by Minister (MITI)
5.45pm – 6.00pm	Tea and End of Workshop