

HAPPENINGS AND WHAT WE DID IN THE FIRST QUARTER OF 2010

Many of you in the ICT SME field might have heard of us through different events and projects, and wonder what we do, and what we have done in the past. For quite a while we have been carrying out different events, initiatives for the industry, special projects, and lobbying the Government to improve the ecosystem for Technopreneurs. From year 2010 onwards, we will start having this quarterly newsletter to communicate and engage with our members, partners, and friends.

In a nutshell TeAM is a non-profit organization and acts as a Think-Tank and as a voice for local Technopreneurs. We facilitate professional development, as well as dedicate ourselves to community development. The association is run by a Council on a voluntary basis, and we always welcome your contribution and participation in our activities.

This is our first newsletter after a long absence, and we would like to summarize the events, progress, as well as lobbying activities we have done in the first quarter of 2010.



T3 January 2010

T3 JANUARY 2010 WITH MALEK ALI

T3 stands for "TeAM Third Thursdays". This was our first T3 get-together event, in which Malek Ali, CEO of Radio BFM89.9, shares his entrepreneurial journey of starting up and running BFM 89.9. Every month we will invite a prominent industry player to share his/her experience, as a way to disseminate entrepreneurial education to members. You can see a video of this sharing session on www.team.net.my

T3 FEBRUARY 2010 WITH GANESH KUMAR BANGAH

Ganesh is a speaker with a great sense of humor. He tells a journey of doing his first business selling video cards, of him getting started with MOL, growing it, bringing it to IPO, bringing it private again, acquiring Friendster, and still growing strongly to date. It is a great insight of how he copes with some issues along the way, the purchase of Friendster, and the reasons behind some of these actions.



T3 February 2010



Go Global-US meet-up

GO GLOBAL-US MEET UP

The United States is our first target country under the Go Global Ecology Project. This is an experience sharing session with Rico Ho sharing his experience exhibiting at Las Vegas; Rani, CEO of C-Works sharing his story of getting into the US market; and Dr. V Sivapalan sharing his experience of doing business in the United States.

MALAYSIA SERVICES EXHIBITION 2010, DUBAI, UAE

TeAM is one of the collaborators under ICT cluster. The same annual exhibition has been running in Dubai for the past two years. For this year, the exhibition will take place at Dubai International Convention and Exhibition Centre, which is one of the prime exhibition venues in the area.

GO GLOBAL-INDONESIA PITCHING

Indonesia is our second country under our Go Global Ecology Project. We had a briefing session, giving an overview of this project, and then a pitching session to recruit and qualify the 10 participating companies. Besides giving info on available grants, we held sharing sessions among like-minded people who would like to venture their ICT business into Indonesia.

TECHNOPRENUER DIALOGUE WITH MENTERI BESAR OF SELANGOR

TeAM was invited to the dialogue sessions in i-City Shah Alam, exploring ways in enhancing the Technopreneurs eco-system in the state. We presented our Wish List during the dialogue, our thoughts and actions required to further push forward this initiative for the industry.

CEO BREAKFAST & TEAM CLINIC PENANG 2010

We finally had a 'clinic' session outside Klang Valley, over at Hotel Vistana Penang. The 'clinic' provides one-to-one, practical advice to Technopreneurs in dealing with day-to-day issues, and to assist them by providing timely, relevant and value-added information and suggestions.

GO GLOBAL-US SITE SURVEY

TeAM President, Ms.Koh Lee Ching and Ir Aziz Ismail, Head of Go Global & Market Access Committee, accompanied by people from MDeC, travelled to Silicon Valley for a site survey of our Go Global-US office. Once the site is identified and confirmed, we will start pushing forward our first batch of Go Global-US companies there.

BUY MSC MALAYSIA

This is a Buy Malaysia initiative we have, in helping local ICT businesses. Many Malaysian made software, product, or services are on par with worldwide brands yet have a problem with acceptance among Malaysian companies. When a company or a government agency has a tender for ICT solutions, they tend to think of worldwide brand names instead of locally produced solutions. TeAM is preparing a

proposal to Multimedia Development Corporation (MDeC) and exploring ways to drive this initiative for the benefit of local ICT businesses.



T3 January 2010

ABOUT TEAM

The Technopreneur Association of Malaysia (“TeAM”) was formed in 2001 by a group of Malaysian Technopreneurs to further the interests of Technopreneurs and to assist in the development of the Digital Economy in Malaysia.

Since its founding, TeAM’s efforts in accelerating the adoption, growth and development of the ICT industry in Malaysia has resulted in a number of successful key initiatives such as the Cradle Investment Programme (CIP), Excite the Entrepreneur

Programme, TeAM Clinic, Malayisan ICT Trade Directory (with Matrade), MSC Global Technopreneur Forum 2004 (with MDeC) among others.

At the same time, TeAM takes an active role in fostering ICT development efforts in support of initiatives by the Government of Malaysia to make Malaysia a major ICT and Biotechnology player in the region. TeAM annually participates in the Malaysian Government’s annual budget dialogue and has proposed ideas and initiatives to enhance the technopreneur sector in the country.

If you like what we do, and would like to contribute and be part of our team, feel free to talk to any TeAM Council Members, or join our future events to get to know more.

Have not subscribed to our mailing list yet? Go signup at www.team.net.my, email us at info@team.net.my or call Siti at 03-2264 5320

TeAM Secretariat
17th March 2010